

NOV. 10<sup>th</sup>-11<sup>th</sup>, 2018  
Madison, WI

# Take Aim at CHRONIC PAIN—

Jerome Rerucha, DC, BS, CSCS, CHPS

*Conquering America's Health Epidemics*



*Seminar Topics:*

**The Hands-on Workshops will Cover the Examination and Treatment of:**

- Neck & Shoulder
- Lumbar Spine
- Cervical Spine
- Extremities & Heel
- Low Back
- Peripheral Nerve Entrapments
- Soft Tissue Injuries
- Posture Analysis

**Intro to Low Back Pain**

- Back Pain—a Crisis in America: Statistics and Data
- Chiropractic Care –the Consumer Perspective

**Low Back Pain – Anatomy of Specific Diagnosis & Treatment Demonstration**

**Soft Tissue Work with Percussor & Adjustor - Structure Analysis & Correction**

**Pain & Inflammation: The Secret Killer**

**Neutral Posture Analysis / Movement Posture Analysis**

- Lower Cross / Upper Cross
- Asymmetry / Symmetry
- Identify Big Anatomical distortions to apply Laser, Percussor, Adjustor

**The Violet Laser - An Innovative Tool For Treatment Versatility**

**Review Proven, FDA Cleared Plantar Fasciitis/ Chronic Heel Pain Laser Study**

- Foot Pain – Anatomy of Specific Diagnosis
- Soft Tissue/Structure/Neurology
- Foot Pain Treatment Laser Demonstration

**Intro to Understanding Chronic Neck & Shoulder**

**Pain & Laser Demonstration**

- Attended & Unattended Laser Applications
- Myotome Review
- Standard Ortho/Neuro Evaluation

**Discuss Treatment Programs to Schedule Patient**

**Excess Fat does more than increase your weight-it also increases your risk of major health problems**

- Excess Fat Effects on the Spine
- Obesity epidemic and its effects in joint pain
- The Sheer Impact of Excess Weight on your Lower Body Creates Lots of Problems Including Higher Risk for Bone Thinning, Osteoporosis and Metabolic Syndrome

**Breaking the Inflammation Cycle by Reducing Excess Fat in our Bodies**

**FDA Cleared Non-Invasive Laser Treatment for, Fat Lipolysis, Hands-on Demo**

**Seating is limited—  
register today!**



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# Take Aim at CHRONIC PAIN— *Conquering America's Health Epidemics*

## About the Seminar

This class is for the practitioner who desires to maintain the traditional application of chiropractic and to enhance the benefits achieved by applying the newest and most researched technological advances in the healing arts. This seminar will focus on combating the pain crisis in American with Dr. Jerome's clinically tested proven protocols. Specific hands-on protocols and rehabilitation techniques for common conditions you see in your office on a daily basis will be taught using various techniques and technologies. In addition, Dr. Rerucha will cover the rising obesity epidemic in the U.S., its effect on our health and what can be done to warfare against it.

## About Jerome Rerucha, DC, BS, CSCS, CHPS

Jerome Rerucha, DC, BS, CSCS, CHPS is a practicing clinician and international speaker teaching integration of advanced clinical treatment applications and competitive strength and conditioning principles. Prior to clinical practice he was a full time strength coach, competed in powerlifting for 14 years and won a Lifetime Drug Free World Title and Best Lifter Award in 1999. Having the personal competitive lifting experience, coaching numerous types of athletes and elite strength athletes provides additional benefits when teaching his dynamic clinical applications.

## Seminar Cost \$175\*

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## CE Hours

States Applied for: WI, MN, IA, IL, IN, MI, CA

If you need hours for other states, please contact NWHSU before the seminar at 952-885-5446.

Certain restrictions apply. \*\$75 extra for CEs (if needed). Not all states covered. CE Hours are applied for by NWHSU to the chiropractic state licensing boards. Transcripts are sent out three times per year (May, September and January). If you need your transcript sent earlier, please contact NWHSU at 952-885-5446.

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**(888) 242-0571** Toll Free or go online to  
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Registration at 7:30am  
Sat 8:00am - 5:30pm  
Sun 8:00 am - 12:15pm



Sheraton Madison Hotel  
706 John Nolen Dr.  
Madison, WI 53713  
Phone: (608) 251-2300



12 CEs Applied



Scan to Register

***Come and see how this comprehensive and hands-on approach of therapy will produce superior clinical outcomes for your patients.***