

# Seminar

## Topics

Doctors in this seminar will be taught how to replicate the waiting list practice that I have created that is fun and highly effective. Topics covered will include:

- How lasers are not "experimental and new", but supported by decades of research for multiple conditions.
- How adding lasers can help you differentiate yourself from the other doctors around you, which helps you have better tools to succeed in the face of greater competition.
- How to corner the youth sports market in your area and become the go to doctor for local teams, ranging from youth sports to high school, college, and even pro.
- Step by step, hands on laser techniques to quickly and easily RE-CALIBRATE the nervous system to create an instant change in function. This technique is what really gets the patients excitedly telling all their friends and raving about you on social media.
- Instrument adjusting techniques to combine with your laser techniques for an even greater effect.

The history of light phototherapy, where it has come, and where the research is going, and how it impacts injury recovery.

How adding laser photobiomodulation can help differentiate your office from the other practices that are in your area.

Lab technique. Knowing which blood tests are important to have. How to interpret them for optimal injury recovery and sports performance.

Traumatic Brain Injuries and Neurodegeneration.

### Protocol Workshop

- Balance assessment
- Eye movement assessment
- Functional assessments: math processing, word processing, memory
- Laser protocols

Weight loss protocols and how this can have a global effect on your patient's health.

Join us:



The StateView Hotel,  
Autograph Collection  
2451 Alumni Dr.  
Raleigh, NC 27606  
Phone: (919) 743-0055



Registration at 7:30am  
Sat 8:00am - 5:30pm  
Sun 8:00 am - 12:15pm



12 CE's are Applied  
See back for states

# GET BACK IN THE GAME!

Simple and Quick Laser Techniques to Get Weekend Warriors, Youth,  
and Elite Athletes Back from Injuries & Enhance Sports Performance

Kirk Gair, D.C., I.D. E. is inviting you!

For seminar registration, call (888) 242-0571 Toll Free  
or go online to [www.erschonia.com/seminars](http://www.erschonia.com/seminars).

Co-Sponsored by:



# About Seminar

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Have you been worried about the decreased reimbursements from insurance companies? Have you been trying to get more referrals of cash paying patients without wasting money? Would you like to get your patients better results and set your office apart from all the other doctors in your area? Have you considered adding laser therapy but are confused about which kind is the best for patient results and has the most research behind it?

This seminar will not only teach the doctors the incredible volume of research behind their lasers that supports many uses in practice that will set them apart from their competition, it will also give them the tools to help insulate them from the threats of diminished insurance reimbursements, delayed personal injury payouts, and competition from low cost marketing groups and membership franchises.

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## Seminar Cost: \$175\*

\*Northwestern Health Sciences University (NWHSU) applies for CE Hours to the chiropractic state licensing boards in states surrounding the seminar location. If you need hours for other states, please contact NWHSU before the seminar at 952-885-5446. Certain restrictions apply. \*\$75 extra for CEs (if needed). Transcripts are sent out by email approximately 2 months after seminar completion. If you need a copy sooner, please contact NWHSU directly at (952) 885-5446.



**Kirk  
Gair,**  
D.C., I.D.E

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Dr. Kirk Gair has been in private practice since 1999 and began using Erchonia low-level lasers in 2004. During that time, he has worked with athletes of all levels, including Super Bowl Champions, MLB and national and state champions. Due to his laser protocols, he has patients come from all over the U.S. for help. Even though his is a 100% referral practice, he has a long waiting list due to his success. Dr. Gair has also completed additional training in functional medicine and functional neurology under the guidance of internationally acclaimed Dr. Datis Kharrazian. For more information, please visit [www.Erchonia.com](http://www.Erchonia.com).

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## States Applied for CEs: NC, VA, WV, KY, GA, SC

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