## Performance Optimization

Improving Outcomes through Clinical Analysis

Jerome Rerucha, DC, BS, CSCS, CHPS

Join laser expert Dr. Jerome Rerucha to receive advanced treatment knowledge and detailed research trends for his NEW Course. Dr. Rerucha's passion for performance will teach each clinician and performance specialist the importance of excelling in "Active Examination™". These procedures enhance all clinicians' typical table examination and treatment methods that only a doctor with over 20 years of handson laser experience in a full-time, referral-based clinic can provide. You will gain the knowledge you need to add lovw-level laser therapy to your practice and optimize this proven technology with your current exam and techniques. Dr. Rerucha will detail enhanced examination concepts and treatment applications that can apply immediately to your existing clinic. This seminar will focus on overcoming the pain and opioid crisis and moving beyond symptom relief to measurements of being healthy and maximizing performance. The Performance Optimization seminar applies Dr. Jerome's clinically tested proven methods, hands-on protocols and rehabilitation techniques as applied to the general patient and how the system applies caring from start to finish & the making of world champions in multiple sports.

Come and see how this comprehensive and hands-on examination approach of therapy will produce superior clinical outcomes for your patients!

MAY 21<sup>ST</sup>-22<sup>ND</sup>, 2022

REGISTRATION 7:30AM SAT 8:00-5:30PM | SUN 8:00-12:15PM

Sheraton Indianapolis Hotel at Keystone Crossing 8787 Keystone Crossing Indianapolis, IN 46240 Phone: (317) 846-2700

> Social Distancing in the Meeting Room 'Hotel subject to change due to COVID-19

> > 12 CEs Applied for: IN, IL, KY, OH, MI

SEMINAR COST \$185\* | CEs COST: \$65



For seminar registration, call (888) 242-0571 Toll Free or go online to www.erchonia.com/seminars.





## ABOUT JEROME RERUCHA, DC, BS, CSCS, CHPS



Jerome Rerucha D.C., B.S., C.S.C.S. C.H.P.S.® is a practicing clinician, owner of Performance Chiropractic & Wellness and Brain/Body FIT® Clinical Performance Center with his wife, lennette. Dr. lerome teaches integration of advanced examination and clinical treatment applications Including Low-Level Laser Therapy. nutrition, adjusting and then entire Triad of Health. Prior to clinical practice he was a fulltime strength coach, competed in powerlifting for 14 years and won a Lifetime Drug Free World Title and The Best Lifter Award in 1999. Having the personal competitive lifting experience, coaching numerous types of athletes, and elite strength athletes provide additional benefits when teaching his dynamic clinical applications for clinical practice.

For more information on Dr. Rerucha, please got to www.PerformancePractic.com and www.Erchonia.com/seminars.

## **SEMINAR TOPICS**

Natural Health Care – the Opioid Epidemic

Back Pain – a Crisis in America: Statistics and Data

Review Proven Pain Laser Studies and FDA Market Clearances for Neck and Shoulder Pain, Heel Pain, Low Back Pain, Post-Operative Pain & Nociceptive Musculoskeletal Pain

- → Low Level Laser Therapy PubMed Pain Review and current FDA Clearance Overview
- → Anatomy of Specific Diagnosis
- → Soft Tissue/Structure/Neurology
- → Myotome Review
- → Standard Ortho/Neuro Evaluation
- → Attended & Unattended Laser Applications
- → Pain Treatment Laser Demonstration

## The Violet Laser – An Innovative Tool for Treatment Versatility

- Laser Introduction
- → Published Research
- → Workshop

Chiropractic Innate/Humoral Immunology Application: Gut/Brain

The Safety Pin Cycle - Low Level Laser Therapy and the Brain

Introduction to using the Fitness Integration Technique (F.I.T.)® Body Map™ System.

Fitness Integration Technique (F.I.T) ® Simple 6 Examination Stations Workshop Soft tissue

Active Examination & Workshop Program findings applied to a 3D Body Map™ priority correction.

- ◆ Neck and Shoulder
- ◆ Feet and Knees

Office Protocols - Staff & Patient Communication

The Hands-on Protocol Workshops using a Combination of Adjustment, Laser & Neurology:

- ♦ Neck & Shoulder
- + Lumbar Spine
- ◆ Cervical Spine
- Extremities & Heel
- → Peripheral Nerve Entrapments
- ★ Soft Tissue Injuries
- Posture Analysis

<sup>\*</sup>Northwestern Health Sciences University (NWHSU) applies for CE Hours to the chiropractic state licensing boards in states surrounding the seminar location. If you need hours for other states, please contact NWHSU before the seminar at 952-885-5446. Certain restrictions apply. \*\$65 extra for CEs (if needed). Transcripts are sent out by email approximately 2 months after seminar completion. If you need a copy sooner, please contact NWHSU directly at (952) 885-5446.

<sup>\*</sup>Every attempt is made to offer these seminars as publicized, however Erchonia Seminars reserves the right to adjust seminar locations, dates, time, speakers, content, etc., due to circumstances beyond control. No audio or video or tope recorders are allowed and no portion of the seminar may be reproduced in any manner without expressed consent. Preregistration is required. Erchonia Seminars cannot be held responsible for any expenses incurred by registrants if a program must be altered or canceled. Seminar fee is nonrefundable. If unable to attend, seminar fee will be transferred to another seminar. @2022 Erchonia Corporation. All rights reserved.