

Next Gen Practice

Efficient Modern Methods for Today's World

Presented by Kirk Gair, DC, ID. E.



AUGUST 20TH, 2022

REGISTRATION 7:30AM

SAT 8:00-5:30PM

Hilton Pasadena
168 S. Los Robles Ave.
Pasadena, CA 91101
Phone: (626) 577-1000

Social Distancing in the Meeting Room
*Hotel subject to change due to COVID-19

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ERCHONIA
World Leaders in Low Level Laser Technology



**NORTHWESTERN
HEALTH SCIENCES
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ABOUT THE SEMINAR

Most doctors do not fully understand what their lasers do and are unaware of the immense volume of research that supports their uses. As a result, they lack confidence in talking to patients about how lasers can help them reach their health goals faster than other modalities. Even worse, they struggle to explain how their lasers can help their patient's condition, have no idea what to charge and usually give the service away.

This seminar will teach the doctors the incredible volume of research behind their lasers that support use in practice and set them apart from their competition. An inspiring, protocol-driven seminar providing demonstrations doctors will be able to implement on Monday morning and greatly enhance their results is Dr. Gair's goal. He has specialized in non-thermal laser technology for over a decade after seeing 1st hand successes on old football injuries. Dr. Gair's applications of instrument adjusting techniques combined with laser techniques to recalibrate and reset the nervous deliver an even more significant effect to accelerate recovery and enhance performance.

ABOUT KIRK GAIR, DC, ID. E.



Dr. Kirk Gair has been in private practice since 1999 and began using Erchonia low-level lasers in 2004. During that time, he has worked with athletes of all levels, including Super Bowl Champions, MLB and national and state champions. Due to his laser protocols, he has patients come from all over the U.S. for help. Even though his is a 100% referral practice, he has a long waiting list due to his success.

Dr. Gair has also completed additional training in functional medicine and functional neurology under the guidance of internationally acclaimed Dr. Datis Kharrazian. For more information, please visit www.Erchonia.com.

SEMINAR TOPICS

- ✦ How lasers are not “experimental and new”, but supported by decades of research for multiple conditions.
- ✦ How adding lasers differentiate you from other doctors around you, which helps succeed in the face of greater competition.
- ✦ How to corner the youth sports market in your area and become the go to doctor for local teams, ranging from youth sports to high school, college, and even pro.
- ✦ Step by step, hands on laser techniques to quickly and easily RE-CALIBRATE the nervous system to create an instant change in function. (This technique is what really gets the patients excited to tell all their friends and raving about you on social media.)
- ✦ Instrument adjusting techniques to combine with your laser techniques for an even greater effect.
- ✦ The history of light phototherapy, where it has come, and where the research is going, and how it impacts injury recovery.
- ✦ Lab technique. Knowing which blood tests are important to have. How to interpret them for optimal injury recovery and sports performance.
- ✦ Traumatic Brain Injuries and Neurodegeneration.

PROTOCOL WORKSHOP

- ✦ Balance assessment
- ✦ Eye movement assessment
- ✦ Functional assessments: math processing, word processing, memory
- ✦ Laser protocols
- ✦ Weight loss protocols and how this can have a global effect on your patient's health.

SEMINAR COST: \$64* | CES COST: \$65

*Northwestern Health Sciences University (NWHHSU) applies for CE Hours to the chiropractic state licensing boards in states surrounding the seminar location. If you need hours for other states, please contact NWHHSU before the seminar at 952-885-5446. Certain restrictions apply. *\$65 extra for CEs (if needed). Transcripts are sent out by email approximately 2 months after seminar completion. If you need a copy sooner, please contact NWHHSU directly at (952) 885-5446.

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