

Program Title: Shining the Light on Vitality and Longevity for Animals, Owners, and Practitioners! (A Sure Cure for Burnout!)

Presenter: Janet Gordon Palm, DVM, CVCP

Date: 11/12/22

Title: 9:00-4:15pm MST

Method of Delivery: Classroom/Online/Distance Based Learning

Program Description:

This 6-hour webinar will be an interactive learning and sharing platform about healing concepts that affect the entire individual, when a holistic approach to ways that activate natural healing pathways is considered. Incorporating non-thermal laser therapy has been an indispensable non-invasive tool in this healer's toolkit. Benefits include, but are not limited to, promoting tissue regeneration, pain management, expedited wound, and fracture repair, pre and post-op applications, dental applications, increasing appetite and gut motility, and even calming of fractious animals. Numerous evidence-based peer-reviewed clinical studies supporting these case responses will be presented. Longevity is inevitable when vitality is restored!

Dr. Gordon Palm will share her successes with follow-up maintenance patients, who happily return every 3-6 weeks for over 2-4 years as they see their pet's health span keeping up with their increasing lifespan.

Educational Objectives:

1. Distinguish between different light devices: LEDs, High, Low Power Lasers, red, and violet wavelengths
2. Explain how lasers work to accomplish cellular effects
3. Identify the quantum physics of how light affects every living organism
4. Illustrate the importance of awareness of laser wavelength and power to insure benefits outweigh risks
5. Apply the concept of frequencies to affect healing.
6. Assess owner and animal compliance to a diagnostic and treatment plan
7. Recognize the importance of communication and case selection for optimum treatment success
8. Prescribe DVM directed protocols for staff implementation
9. Summarize concepts for easy client comprehension
10. Examine the science supporting benefits of the violet wavelength in antibiotic resistant wounds, including MRSA
11. Show alternative option to antibiotics for treating resistant infections

12. Integrate violet/red laser into existing treatment protocols
13. Point out tissue regenerative capabilities of red laser, as well as bactericidal/sporocidal benefits of violet laser
14. Transform surgical outcomes and challenging cases with addition of violet/red laser.
15. Distinguish cases that can benefit from LLLT activation
16. Prescribe a treatment plan for appropriate cases
17. Utilize techniques for Fear Free compliance
18. Aid cases of anorexia, megacolon, gastric stasis, anxiety, and hypertension.

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Seminar Outline:

8:30-9:00am	Registration
9:00-10:00am	Activating Natural Healing Pathways: Synergistic Tools and Techniques
10:00-11:00am	The "How" and "Wow" of Light Therapy Devices! A Review of the Distinctions
11:00-12:00pm	Lunch
12:00-1:00pm	Earning Consent Through Intention: Recognizing and Managing Emotional States for Improved Compliance
1:00-2:00pm	Integration of LLLT into Practice; Interactive Case Discussions in Small Animal, Equine, Exotics, and Wildlife
2:00-2:15pm	Break
2:15-3:15pm	Bactericidal Violet 405nm Laser: The Ideal Tool for Chronic Wounds, Laminitis, Dental and Perioperative Applications!
3:15-4:15pm	Non-Thermal Laser Therapy for Decreasing Fear Anxiety and Stress, Resulting in Increased Appetite and Gut Motility